

Begin forwarded message:

**From:** Traffic Management Team [REDACTED]

**Subject: RE: SID for Hambledon - Ref: 9015942**

**Date:** 14 May 2026 at 16:28:44 BST

**To:** "r.clarke@hambledon-pc.gov.uk" <r.clarke@hambledon-pc.gov.uk>

**Cc:** "clerk@hambledon-pc.gov.uk" <clerk@hambledon-pc.gov.uk>, Traffic East  
[REDACTED]

Good Afternoon Rob,

Thank you for your email.

Due to the nature of these locations, we would not accept any works unless they were to be carried out under a full lane closure and Temporary Traffic Lights. Were you to do these works under temporary traffic lights, we could reduce the necessary widths to allow for the installation and removal of these devices. It should be noted that the guidance recommends that these devices are installed no longer than 2 weeks.

I cannot in all conscience allow you to install devices on a relatively high-speed road which would put your operatives at risk and indeed the public.

Having access via a footway allows safe manoeuvrability to the site, although the SID may weigh 20kg the post with the solar panel attached will be cumbersome to manoeuvre and weigh considerably more.

I am not prepared to make an exception to the criteria on the road that is relatively high speed and is part of a double white line system

I hope this explains our decision on this application.

Kind Regards

*Daniel Chappell*

Senior Traffic Management Engineer - Universal Services

Safer Roads – Traffic

East Hants & Winchester

Hampshire County Council

*(Advanced Notice of Leave – Nil)*

**From:** Rob Clarke <[r.clarke@hambledon-pc.gov.uk](mailto:r.clarke@hambledon-pc.gov.uk)>

**Sent:** 13 May 2026 18:39

**Subject:** Re: SID for Hambledon - Ref: 9015942

Daniel,

Apologies for jumping in here.

Noting my civils and highway knowledge as a main contractor I have seen these devices all over the country in positions contrary to the below.

I have highway accredited civils contractors who have all the required licenses and qualifications to work in and on the highway.

Looking at your dimensions you are asking for 1m of ground? Again, nothing we live in a rural location where we have no footpaths, cycle ways or lighting this is an impossibility within the criteria you have listed.

As you correctly state there is little room on the double whistle line areas and the traffic speeds far exceed the 40mph hence the reasoning for placing the SIDS where we have. To place them in a location that fits all this criteria means nowhere in the village but more importantly not in the locations that have safe visibility and could be placed with basic competence which is where we need them to slow the traffic and record the speeds drivers actually drive at.

Surely there can be an element of common sense, 20kg is below the recommended maximum weight of manual handling of 25kg so again I didn't see this as a negative.

As a PC we have spent nearly 4 years getting to this point to be told that all the time, effort and costs placed with this detail after submission we can't place a device in a location of risk of speeding drivers.

We have chased the locations carefully to adhere to all criteria and I believe we have with a minor exception on potential distances.

We have had over the last year alone, roads closed, drainage works, Openreach works all operating in the highway without warning, without signage, without lights and stop go boards but with a vehicle and flashing beacons whilst they work for a period of less than 20mins then they move to the next location.

Why can't we follow the same methodology?

Regards

**Rob Clarke**

On 13 May 2026, at 17:53, Traffic Management Team [REDACTED]  
[REDACTED]

Good Afternoon Joanna,

I am happy to clarify the points below.

**Section 3.2.1** – The outside edge of the SID needs to be at-least 500mm from the edge of the carriageway. The post needs to be another 250mm from that point, and to ensure the SID is not blocked by anything further, another clearance of 250mm is recommended. The other 500mm is to ensure that it is not blocked by anything such as a fence or foliage etc... which will also give you manoeuvrability for adjusting the device.

1. To work within a double white line system, you would require a Traffic management system compliant with Chapter 8 which in this case would be Traffic Management with “Stop & Go” boards or traffic signals. This would need to be carried out by a qualified contractor, which we would need to approve prior to attending site.

**Appendix 1** – installing a SID can take around 30 minutes and parking in front of a driveway for that period time would not be ideal. Its worth bearing in mind that these devices are around 20kg and can be difficult to manoeuvre, therefore having it close to the vehicle is preferable.

**Site 2** - Whist I agree the verge is wider, the forward visibility would be potentially blocked by the existing sign and any foliage. As it states in the guidance the forward visibility required for a SID is 120m. Additionally at this site you would require to park off the carriageway and the double white line system, there is little room to walk alongside 40mph live traffic safely and at some point you would have your back to the traffic.

I hope I have answered your questions below

Kind Regards

*Daniel Chappell*

Senior Traffic Management Engineer - Universal Services  
Safer Roads – Traffic  
East Hants & Winchester  
Hampshire County Council  
(Advanced Notice of Leave – Nil)

**From:** [clerk@hambledon-pc.gov.uk](mailto:clerk@hambledon-pc.gov.uk) <[clerk@hambledon-pc.gov.uk](mailto:clerk@hambledon-pc.gov.uk)>

**Sent:** 11 May 2026 10:49

Rob Clarke

<[r.clarke@hambledon-pc.gov.uk](mailto:r.clarke@hambledon-pc.gov.uk)>

**Subject:** Re: SID for Hambledon - Ref: 9015942

Hi Daniel,

Thank you for your e-mail. Obviously, this is not the feedback that we were hoping for, but are keen to work with you to identify suitable alternative sites. To enable this, please can you clarify the following:

1. Section 3.2.1 states that 'The SLR or SID unit, including its face, must have at least 500mm clearance from the edge of the carriageway...' The sites that were chosen complied with this stipulation, and so were considered suitable. I cannot see the reference to 1.5m... Whilst I understand that the operative must carry out fitting/removal with minimal risk, can this not be done using compliant temporary traffic management, signs and guarding?
2. Appendix 1 states that vehicles must be parked off the highway whilst the device is being fitted/removed. How close does the vehicle need to be to the post? In three of the locations, there are driveways/side-roads where vehicles could be safely parked (with the permission of the land-owner). In the fourth location (site 4), there is actually a footpath into the adjacent field which would allow the operative to almost immediately come off the side of the highway.
  1. Regarding site 2 and the use of solar power, we were keen to use an existing post, but since there would be no cost benefit to doing this the better option may be to move the post a couple of metres further along the verge where it is wider and there is no high foliage growth. Could this be a suitable location?

I look forward to hearing from you.

B/w

Joanna

On 8 May 2026, at 09:40, Traffic Management Team [REDACTED] wrote:  
Good morning Joanna,

Thank you for returning your completed application for your x4 SAM Locations. To answer your questions in your previous email

We can approve SAM (Smiley Activated Message) devices as they can be used as an alternative to SLR's and SID's

A new post extension cost is similar to a New Post and Socket installation, this due to a bespoke bracket being manufactured which allows the post extension to be attached to an existing post.

Yes, you can purchase two single posts and move them freely around your additional sites assuming there are sockets at these locations for the posts to be installed.

Regarding your application, unfortunately we have concerns for all 4 locations you have put forward

Location 1 - **What3Words:** Fillings.iteration.multiple

1. No suitable location for accessing on foot or Parking available to stop safely and put up or take down post, SAM + Solar Panel
2. We would require a verge size of around 1.5m to allow safe installation and distancing from the edge of the carriageway

Location 2 - **What3Words:** Wrenching.torches.denser

1. No suitable location for accessing on foot or Parking available to stop safely and put up or take down SAM + Solar Panel
2. Location is around high foliage growth – not suitable for Solar

Location 3 - **What3Words:** Habits.shopper.verify

1. Not ideal – Location has limited accessibility for foot access
2. We would require a verge size of around 1.5m to allow safe installation and distancing from the edge of the carriageway

Location 4 - **What3Words:** Adjusting.chop.feathers

1. No suitable location for accessing on foot or Parking available to stop safely and put up or take down post, SAM + Solar Panel

I understand that this probably not the outcome you were hoping for.

Kind Regards

*Daniel Chappell*

Senior Traffic Management Engineer - Universal Services  
Safer Roads – Traffic  
East Hants & Winchester  
Hampshire County Council  
(Advanced Notice of Leave – 8<sup>th</sup> May)

**From:** [clerk@hambledon-pc.gov.uk](mailto:clerk@hambledon-pc.gov.uk) <[clerk@hambledon-pc.gov.uk](mailto:clerk@hambledon-pc.gov.uk)>

**Sent:** 06 May 2026 12:42

[REDACTED]; Rob Clarke

<[r.clarke@hambledon-pc.gov.uk](mailto:r.clarke@hambledon-pc.gov.uk)>

**Subject:** Re: SID for Hambledon - Ref: 9015942

**Importance:** High

Hi Daniel,

Please find attached the completed application form. I would be really grateful if you could confirm receipt, and please don't hesitate to come back to me with any queries.

There are just a few responses from yourselves that I'm waiting on, as follows:

1. Will an extended post cost the same as a single post (ie £250)?
2. Can we purchase two single posts and move them around the three sites (this is assuming that we can have an extended pole at the remaining site)?
3. Do you have any concerns about the use of the smiley/angry face SIDs? Our preferred supplier notes on their website that 'Messagemaker Displays and Stocksigns Ltd recommend that the SAM sign is not used on the public highway. The SAM is designed for use on private roads.' That said, the remainder of the promotional material implies that they are used as a mainstream device on public highways by PCs!

B/w

Joanna

On 14 Apr 2026, at 08:17, Traffic Management Team

[REDACTED] wrote:

Good Morning Joanna,

Not a problem. Please see attached the document that we require you fill out with your details and desired locations for the SID's.

Once I receive your completed document, I will investigate your desired locations and confirm if feasible.

If you have any questions regarding this, please do not hesitate to contact me.

Kind Regards

*Daniel Chappell*

Senior Traffic Management Engineer - Universal Services  
Safer Roads – Traffic  
East Hants & Winchester  
Hampshire County Council  
(Advanced Notice of Leave – Nil)

**From:** [clerk@hambledon-pc.gov.uk](mailto:clerk@hambledon-pc.gov.uk) <[clerk@hambledon-pc.gov.uk](mailto:clerk@hambledon-pc.gov.uk)>

**Sent:** 13 April 2026 16:44

[REDACTED]; Rob Clarke

<[r.clarke@hambledon-pc.gov.uk](mailto:r.clarke@hambledon-pc.gov.uk)>

**Subject:** Re: SID for Hambledon - Ref: 9015942

Hi Daniel,

Many thanks for your e-mail.

I think the likelihood is that there would be two, maximum three sites. How do we go about agreeing with yourselves where the posts can go, and booking in the work? We are very keen to get this moving asap.

B/w  
Joanna

On 13 Apr 2026, at 16:19, Traffic Management Team [REDACTED] wrote:

Good Afternoon, Joanna,

Thank you for your enquiry,

Please accept my apologies for the delayed response.

How many sites do you intend to have?

The Application fee is £300

The cost for each socket location would be approximately £1400

And the cost of a single post would be approximately £250

Again please accept my sincerest apologies

Kind Regards

*Daniel Chappell*

Senior Traffic Management Engineer - Universal Services

Safer Roads – Traffic

East Hants & Winchester

Hampshire County Council

*(Advanced Notice of Leave – Nil)*

**From:** Hambledon Clerk <[clerk@hambledon-pc.gov.uk](mailto:clerk@hambledon-pc.gov.uk)>

**Sent:** 26 November 2025 14:06

**To:** Traffic Management Team [REDACTED]

**Subject:** SID for Hambledon

**Importance:** High

Good afternoon,

Hambledon PC is currently considering the options for purchasing a movable SID for the village. I have studied the Council Temporary Speed Signing Policy & Guidance (April 2025), so am aware of the £300 fee for the set-up of the scheme and review of sites, but am interested to know what the cost might be to install post sockets and posts?

I would be grateful if you could come back to me with some indicative figures.

Thanks in advance and best wishes,

Joanna

Joanna Tester (Mrs)

Clerk, Hambledon PC [clerk@hambledon-pc.gov.uk](mailto:clerk@hambledon-pc.gov.uk)